

FUCK VEGANS!

Do you think that vegans go too far with their views, seem too radical, or even appear crazy? Do you feel like vegans are constantly forcing their opinions on others and act as if they are better than everyone else?

Do you see veganism as an „absurd ideology“? Or could it be that you simply haven't looked into the topic enough to form a well-informed opinion about it?

Do you believe that eating the body parts of so-called “farm animals” is necessary for survival and that these animals are just meant to endure what we do to them?

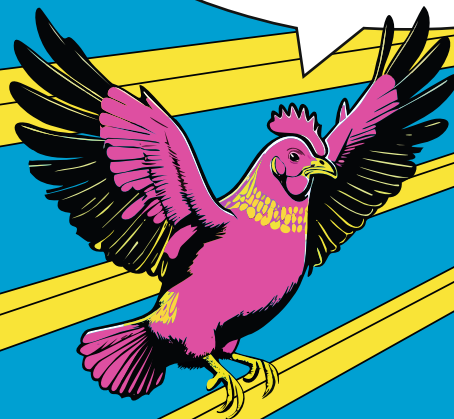
Do you know what speciesism is and how this discriminatory way of thinking shapes our treatment of animals – just as other groups in human history have been oppressed by such ideologies?

Aren't you also against the exploitation and mistreatment of animals?



***APPROXIMATELY 98% OF PEOPLE WORLDWIDE ALLOW ANIMALS TO BE ABUSED.**

A little bird told me that you believe animals are worth protecting and that you would never want to harm them. That means you already agree that we must be vegan!
Were you aware of that?



MORE INFO:



98%*
OF PEOPLE ARE ANIMAL ABUSERS. ARE YOU ONE OF THEM?

OPEN ME AND FIND OUT!



WHAT'S IT ABOUT?!

Most people would never intentionally cause animals pain or abuse them, especially if they had to do it themselves.

The aversion to directly harming animals is reflected in our laws, which grant animals a certain level of protection. This suggests that we do not see them as mere objects but rather acknowledge their moral significance.

However, there is a contradiction: Pets are often treated like family members and valued for their own sake, while animals abused for human use do not receive this protection – even though all of them are equally without rights and merely exploited in different ways depending on their designated purpose. Their fate is not determined by ethical conviction but solely by their visibility and proximity to humans. This shows that we assign different levels of protection to animals based on their role in our lives. Yet, this distinction is unjustifiable, as it is based on an arbitrary and ethically irrelevant foundation.



We should not overlook that both pets and those labeled as “farm animals” seek pleasurable experiences and wish to avoid suffering. They are all sentient beings with a fundamental interest in living.

It is unjust that only humans have rights while all other animals are rightless. When some animals receive protection, it is only due to our mercy – not because they have a legal claim

to it. This injustice calls for a fundamental reevaluation of how we treat animals.

WHY IS IT LIKE THIS?

Speciesism is the devaluation and mistreatment of individuals solely based on their membership in a particular species. It leads us to see ourselves as more important and to claim the right to dominate others. This distinction is based on biological traits, not ethical principles – a fundamental difference.

Similar to other forms of discrimination, such as devaluation based on origin, skin color, or gender, in speciesism, mere group membership determines the level of protection and rights someone receives.

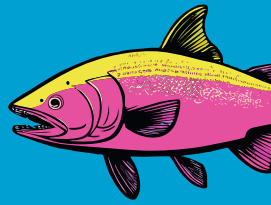
This raises a crucial question: We reject devaluing others based on irrelevant characteristics (skin color, gender, etc.), so why should species be an exception? This represents an unjustifiable mistreatment of animals.

If we are honest, we don't expect to be treated well because we are humans, but because of characteristics like the capacity to suffer and the active pursuit of well-being. These characteristics are also present in animals. When we discriminate against animals based on their species, we act in contradiction to the values we claim to uphold.

WHAT NOW?

Veganism is a lifestyle aimed at avoiding all forms of exploitation of animals for food, clothing, or other purposes as much as possible.

Veganism is not a fad or a diet but a fundamental belief that rejects all forms of unjust animal use. Use is unjust when, if we were in the position of the victim, we would deem it unfair – especially since it almost always involves significant suffering and death.



As a society and as consumers, we bear responsibility for the exploitation of animals through food, research, clothing, entertainment, and pet breeding. Every time we demand animal products or services, we support a system that exploits and kills animals. In the food industry, animals are sent to the slaughterhouse as soon as they are no longer profitable. In research, entertainment, and pet breeding, animals are often kept under adverse conditions and replaced when they are no longer useful.

Choosing to live vegan means actively refusing to support animal exploitation. There are no good reasons to impose such a life and death on animals; neither traditions, cultural or societal practices, nor habits or taste preferences can justify this. Would we accept it if we were in the animals' position? So why participate or stay silent? We should all talk about this issue. Why support exploitation when you have the choice to avoid it?

Ask yourself: "How many animals should be bred into life, exploited, and killed in my name?"

None? Then live vegan, stand against animal exploitation, and boycott products and services that exploit animals.

